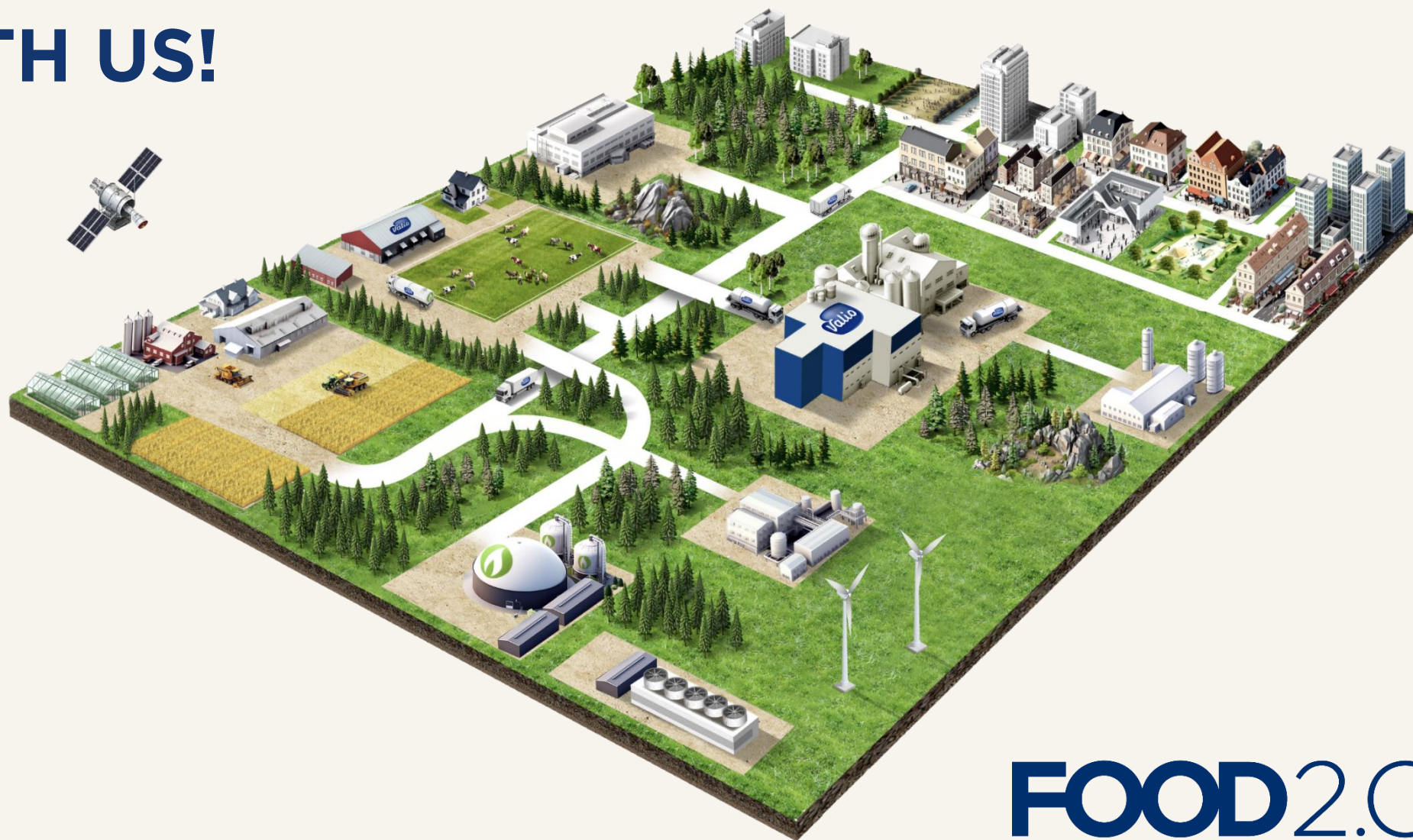


JOIN THE JOURNEY WITH US!



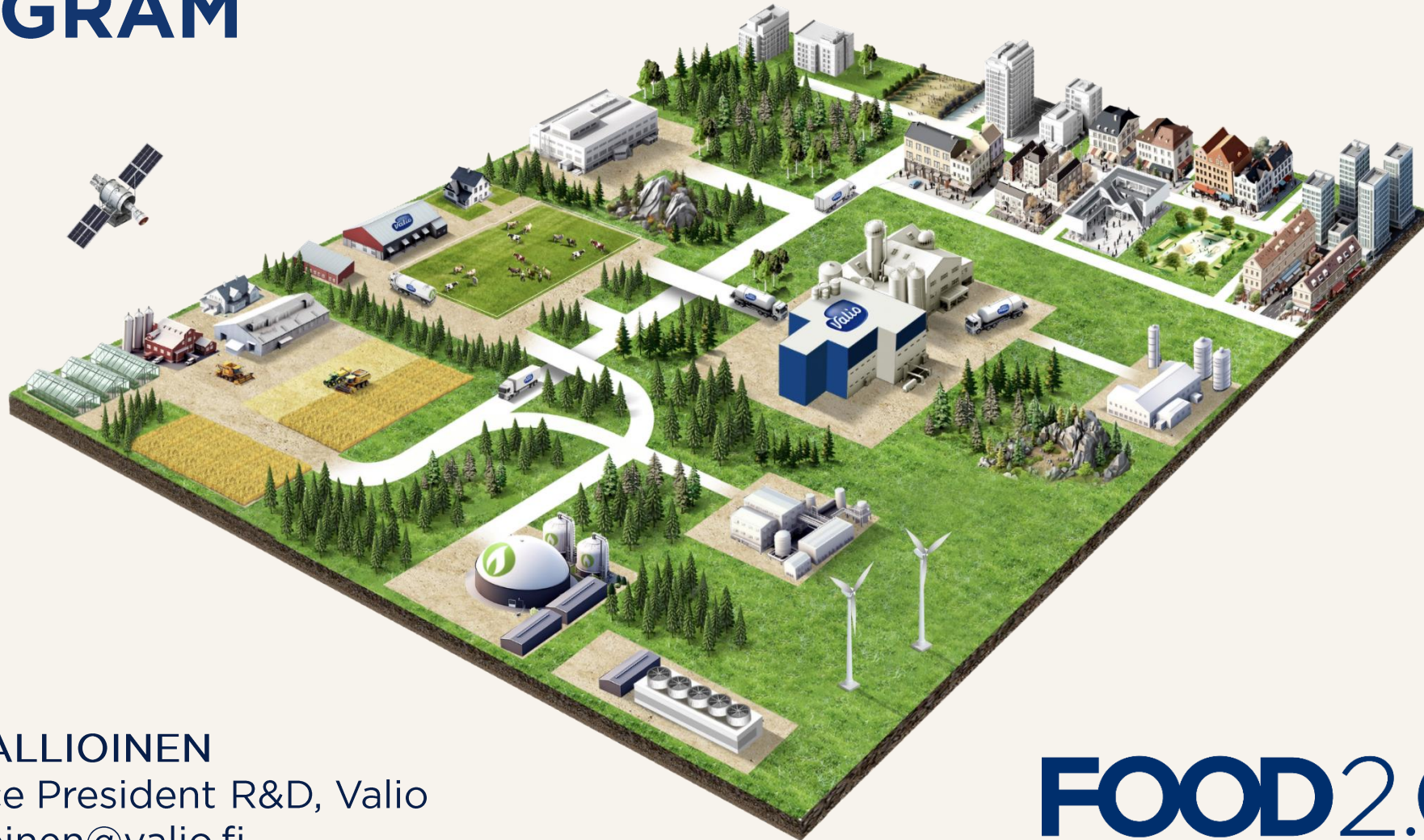
FOOD2.0



AGENDA

| | |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11.30 | Light networking lunch |
| 12.30 | Welcome and opening - Veera Virtanen Targets of the Food 2.0 program - Harri Kallioinen Ecosystem status - Veera Virtanen and Riitta Partanen |
| 13.00 | Roadmap theme presentations <ul style="list-style-type: none">• Future products - Mikko Immonen• Technology transformation - Niina Valkonen• Regenerative production - Virpi Kling/Juha Nousiainen• Circular economy & Resource efficiency - Robert Harmoinen |
| 13.50 | Networking coffee |
| 14.20 | Collaboration as a driving force in industry Technology transformation cases <ul style="list-style-type: none">• Viking Malt - New malt ingredients - Xin Huang• Enifer - Case PEKILO® - Simo Ellilä Circular economy cases <ul style="list-style-type: none">• St1 - Biogas production from manure - Lea Rankinen• Honkajoki - Upconverting food sidestreams in an industrial ecosystem - Mika Tuomola Benchmark from other Veturi-ecosystem <ul style="list-style-type: none">• Borealis - Success cases from SPIRIT-program - Sanna Martin |
| 15.30 | Discussion |
| 15.55 | Summary and closing |

TARGETS OF THE FOOD 2.0 PROGRAM



HARRI KALLIOINEN
Senior Vice President R&D, Valio
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FOOD2.0



THE GLOBAL FOOD SYSTEM IS FACING SIGNIFICANT CHALLENGES - HOW DO WE SOLVE THEM?



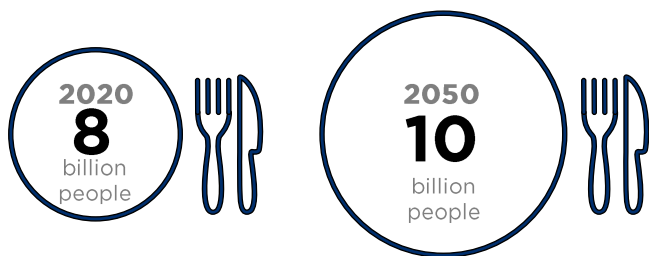
WE NEED MORE FOOD

- WHERE AND HOW SHOULD IT BE PRODUCED?

The world's food should be produced where it makes the most sense in terms of farming conditions, where it is economically viable and sustainable for both climate and nature.

It makes sense to grow food crops that are directly suitable for humans in regions with good crop security.

The need for food will increase by 50% by 2050



Sufficient water is required for farming.

In many areas, droughts are an issue.



In the north, summer is short and cool, and not all crops produce sufficient yields profitably. That is why we also need grass and cows.

640–1,200

Solar irradiance
(kWh/m²/year)

Source: IEA

1,200–2,100

Solar irradiance impacts the length of the growing season and the temperature all around the world.

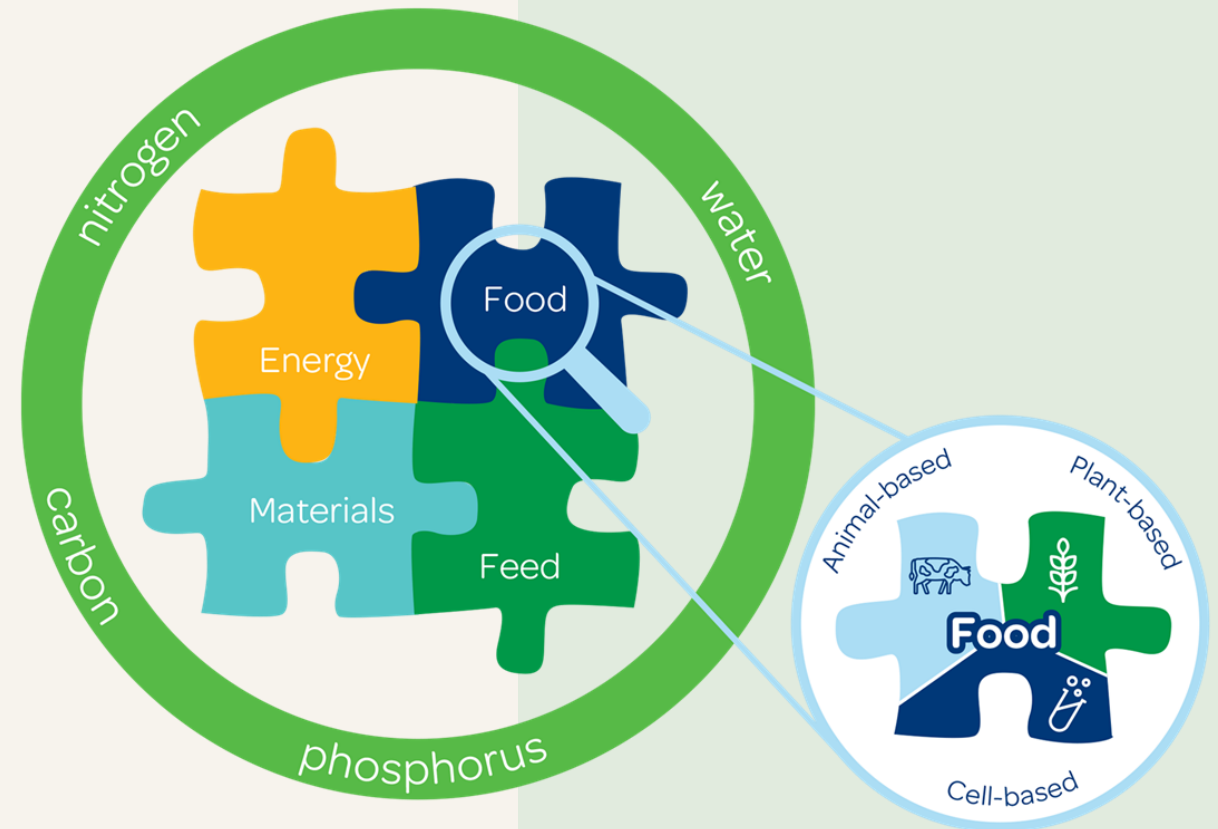
FOOD 2.0 – NATURE-SMART FOOD SYSTEM

THE NEW FOOD 2.0 SYSTEM:

BUILDS ADDED VALUE ON SUSTAINABLY PRODUCED FOOD

- ✓ circulates nutrients efficiently in integrated value chains
- ✓ promotes biodiversity
- ✓ recognises the complementary roles of plant-based, animal-based and cell-based foods
- ✓ builds on resource- and data-efficient technologies

ENCOURAGES ALL PLAYERS TO STRIVE FOR A COMMON GOAL



ROADMAP

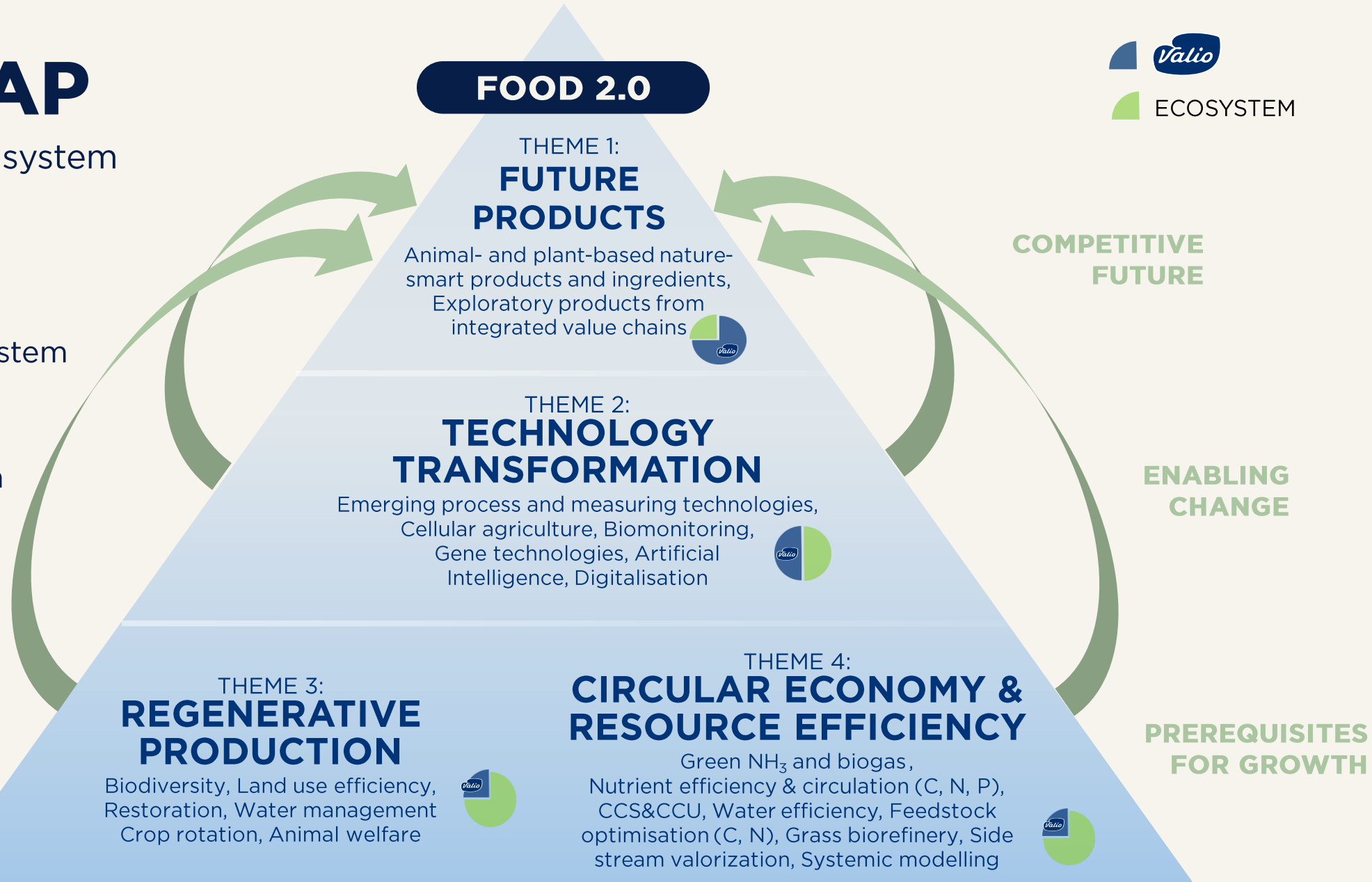
Nature-smart food system

TARGETS:

100 PARTNERS
involved in the ecosystem

EUR 100 MILLION
investments in RDI
across the ecosystem

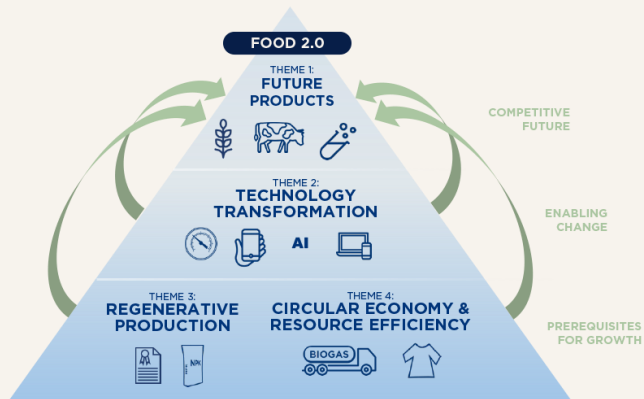
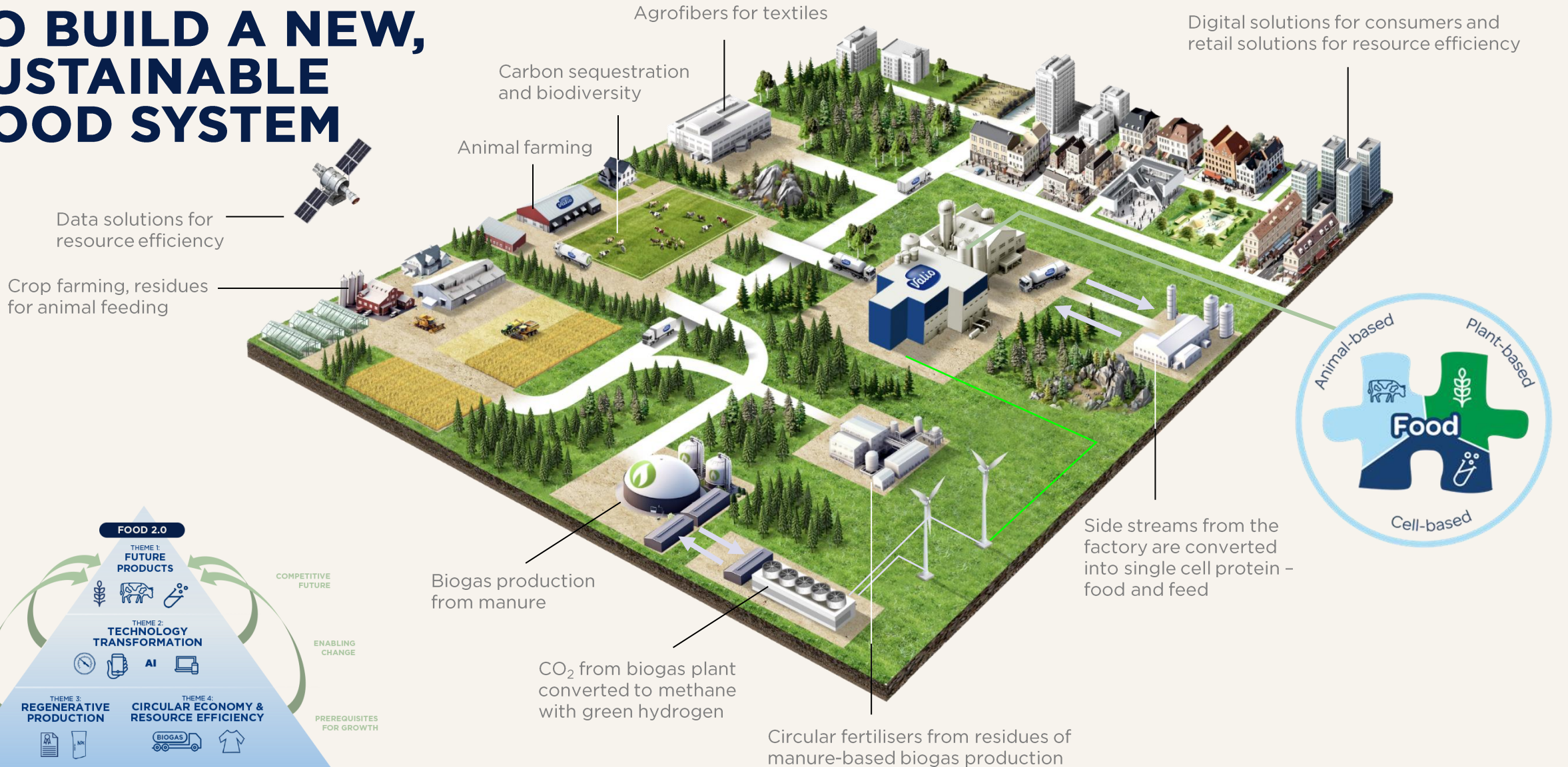
**EUR 1 BILLION
GROWTH**
in food exports
by 2032



NEED FOR FOOD 2.0 ECOSYSTEM RDI

| Nutrients | Biodiversity and animal welfare | Climate impact | Resource efficiency | Human nutrition | Digitalisation | Disruptive & enabling technologies |
|----------------------------------------------------|-----------------------------------------------|----------------------------------------------------|----------------------------------------------|------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------|
| Nitrogen and phosphorus circulation in food system | Measuring and modeling biodiversity | Carbon cycle and capture in integrated food system | Agri-food biorefineries | Nutritionally valuable compounds from side streams | Data ownership, quality and integration | Gene technologies for resilience and efficiency |
| Roadmap for green ammonia in Finland | Sustainable farming practices | Agricultural aerosols | Water- and energy-efficient processes | Nutritional quality of new foods | Computational modeling for assessing sustainability | Cellular agriculture |
| Systemic modeling of nitrogen circulation | Monitoring and verification of animal welfare | Sustainable farming practices | Side-stream valorisation and logistics | Health monitoring, sustainable and personalised diet | Artificial intelligence in food system | Power-to-X in food system |
| Technologies for recycled nutrients | | Climate impact modeling | Renewable energy from agricultural biomasses | | Robotics and automatization | Remote sensing in food system |
| | | | Biogas production value chain optimisation | | Sensors and edge computing | Water management |
| | | | Agrofibers | | | |
| | | | Recycling of agricultural plastics | | | |

WORKING TOGETHER TO BUILD A NEW, SUSTAINABLE FOOD SYSTEM



INNOVATIVENESS
as
**A DRIVING
FORCE**

IN THE BEGINNING

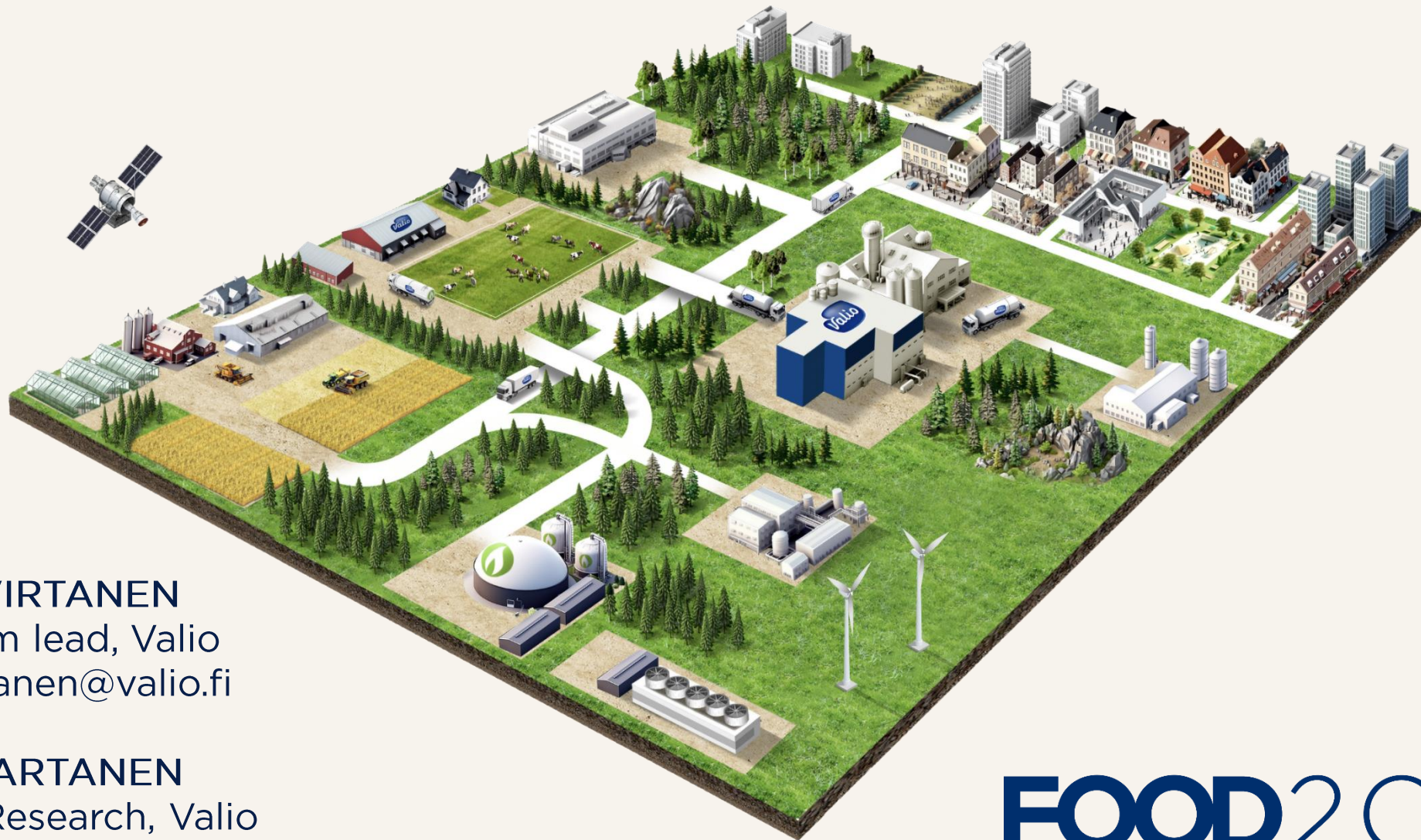
Valio executive board argued the establishment of Valio laboratory in 1916 as follows:

"Only a country with an economy totally based on science may reach and maintain the first position in the economic battle of nations."

Valio laboratory began operations in March 1917.



ECOSYSTEM STATUS



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RIITTA PARTANEN
Head of Research, Valio
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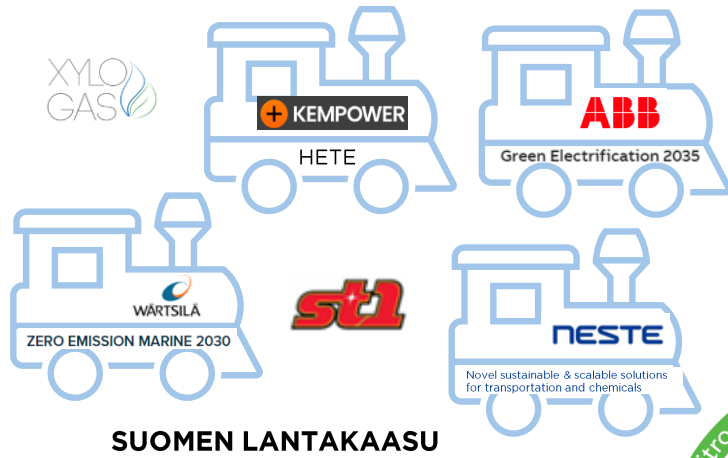
FOOD2.0





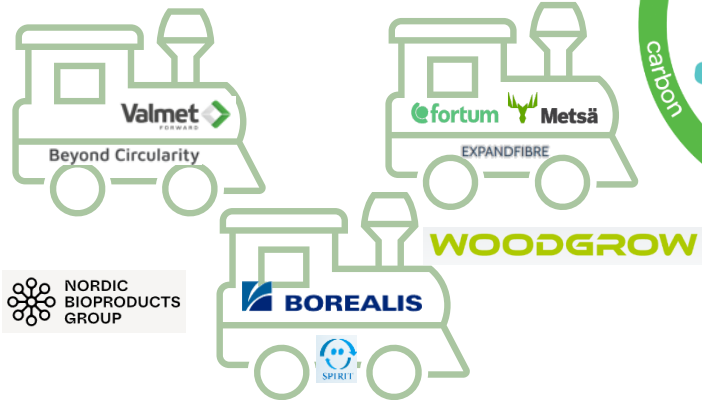
FOOD 2.0 ECOSYSTEM AND LINKS TO THE OTHER VETURI COMPANIES

ENERGY



SUOMEN LANTAKAASU

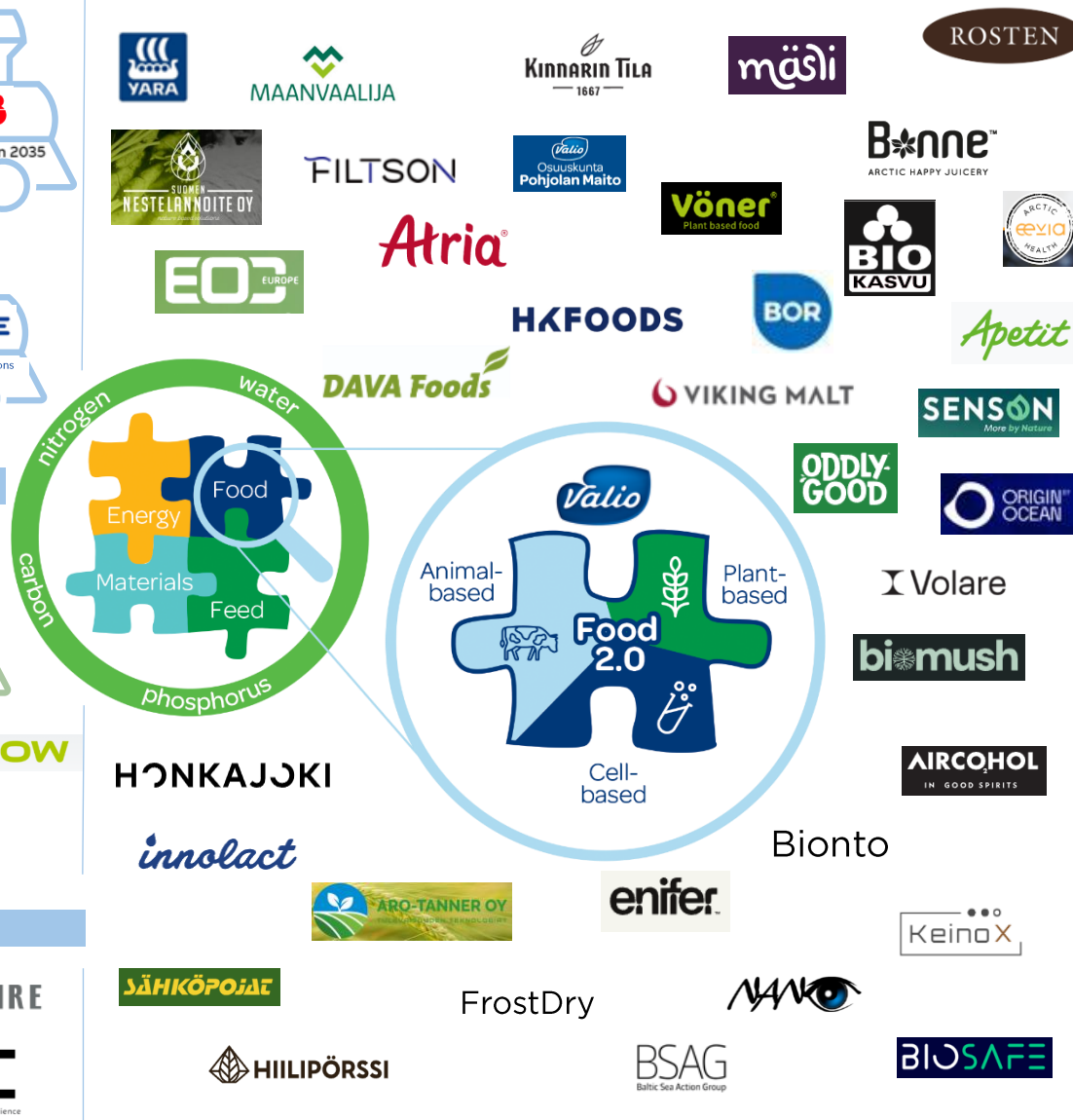
MATERIALS



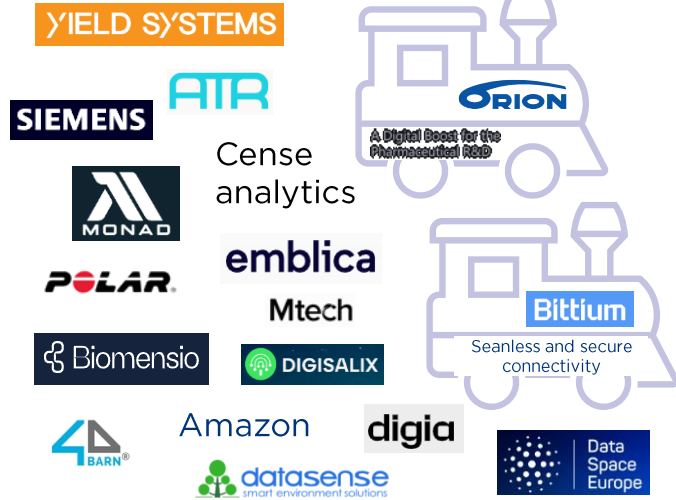
CONSULTANCY



FOOD AND FEED



DIGITAL, DATA, AI



RESEARCH



FINANCIERS AND ENABLERS



ACTIONS TO SUPPORT EXPORT AND GROWTH

By joining forces we can all grow – everyone can contribute!

FINANCIAL AND BUSINESS

- ✦ Investments for start-ups or joint-ventures
- ✦ R&D capabilities and collaboration
- ✦ Large companies can be the first customers for start-ups

JOINT DEVELOPMENT, NETWORKS AND VISIBILITY

- ✦ Joint R&D&I projects – financing e.g. from Business Finland or EU
- ✦ Active search of partners and linking companies for collaboration
- ✦ Visibility in events, media, etc.

BUSINESS FINLAND INSTRUMENTS

- ✦ Exchange program of experts through Business Finland INTO-financing
- ✦ New market scouting with Business Finland Global network – Global Food and Foodtech team



CONCRETE SUPPORT ACTIONS FROM VALIO FOR SMES

- ✦ Oddlygood – joint venture with Mandatum
- ✦ Suomen Lantakaasu – joint venture with St1
- ✦ Enifer – Minority investment
- ✦ Foodwest – Minority investment

BUSINESS FINLAND – GLOBAL FOOD & FOODTECH TEAM

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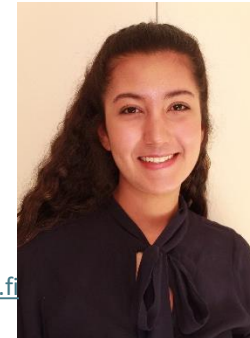
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Next ecosystem event – SAVE THE DATE!

**Webinar: Market insights and new networks
to facilitate access to new export markets**

**Food 2.0 program in collaboration with Business Finland Global
Food and Foodtech team**

Monday 23.9.24 at 14:30-16 o'clock

ROADMAP THEME PRESENTATIONS

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VIRPI KLING
Lead - Theme 3, Valio
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JUHA NOUSIAINEN
SVP Climate

ROBERT HARMOINEN
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FOOD2.0



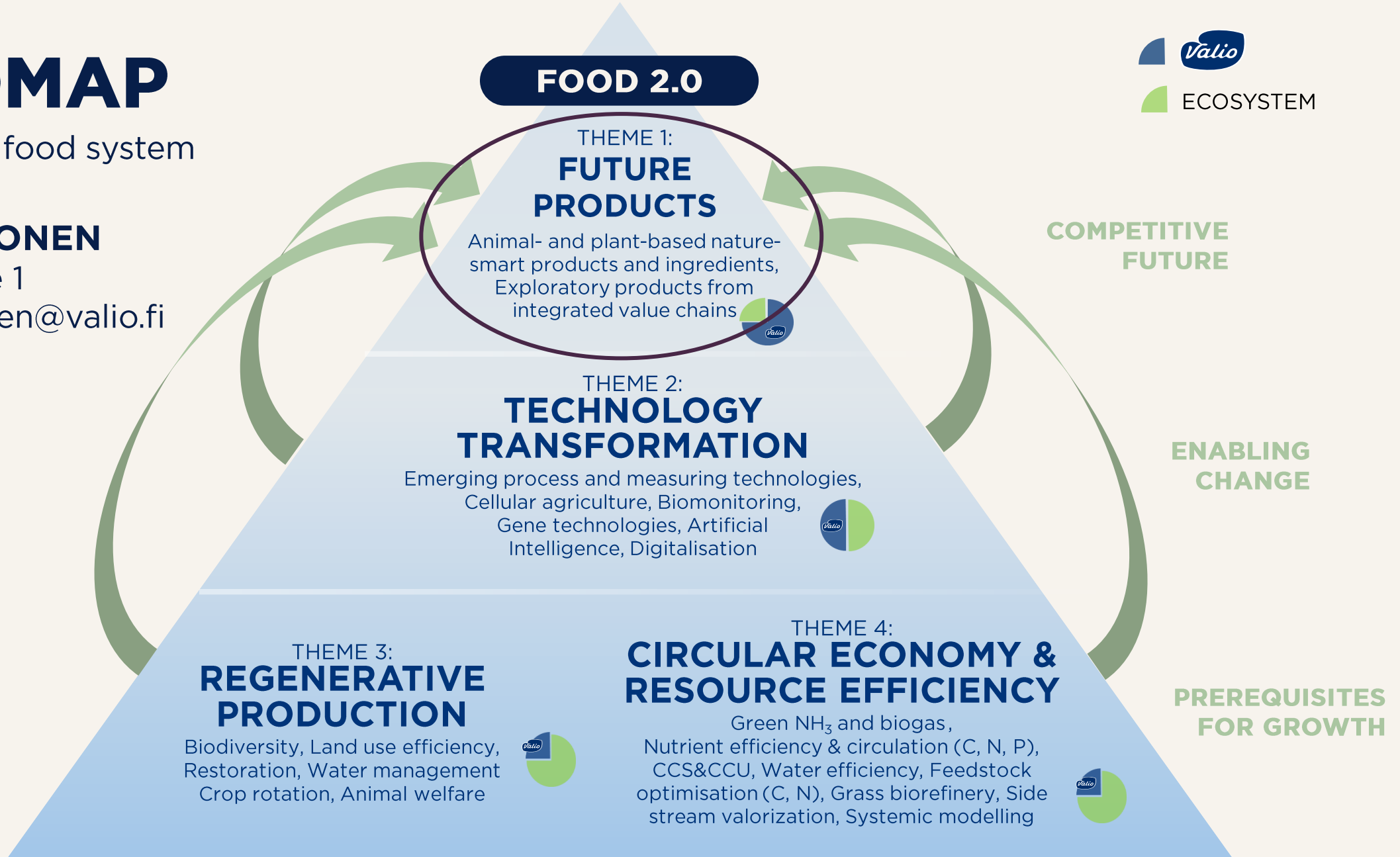
ROADMAP

Nature-smart food system

MIKKO IMMONEN

Lead - Theme 1

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CHALLENGES



Consumer acceptance



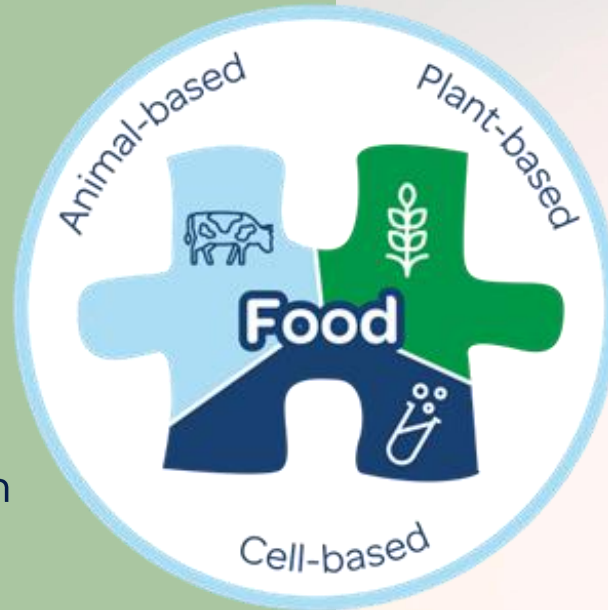
Nutrition



New business models,
building added value

FUTURE PRODUCTS HOW DO WE GET THERE?

- ✦ Understanding the needs of the future consumers & B2B customers
- ✦ Utilizing the complementary roles of animal-, plant-, & cell-based production
- ✦ Delivering targeted nutrition for individual needs
- ✦ Mastering the impact of processing on digestive & sensory properties
- ✦ Creating value through sustainability work – e.g. Carbo partnership
- ✦ Cross-industrial collaboration!



Ecosystem





CO INNOVATION:

NUTRITIONALLY VALUABLE COMPONENTS FROM ANIMAL- BASED SIDE STREAMS

Big and small companies wanted!
Could your company be involved in the
project?

 et al.



Mikko.Immonen@valio.fi

17.6.2024

TARGETS

- ✦ Identifying nutritionally significant components
- ✦ Developing enrichment processes
- ✦ Creating novel approaches to commercialize biomaterials

→ *Increasing the value of the present side streams*

POTENTIAL RESEARCH AREAS, for example

- ✦ Exosomes
- ✦ Vitamins and minerals
- ✦ Protein, peptides, and bioactive compounds
- ✦ Complex lipids

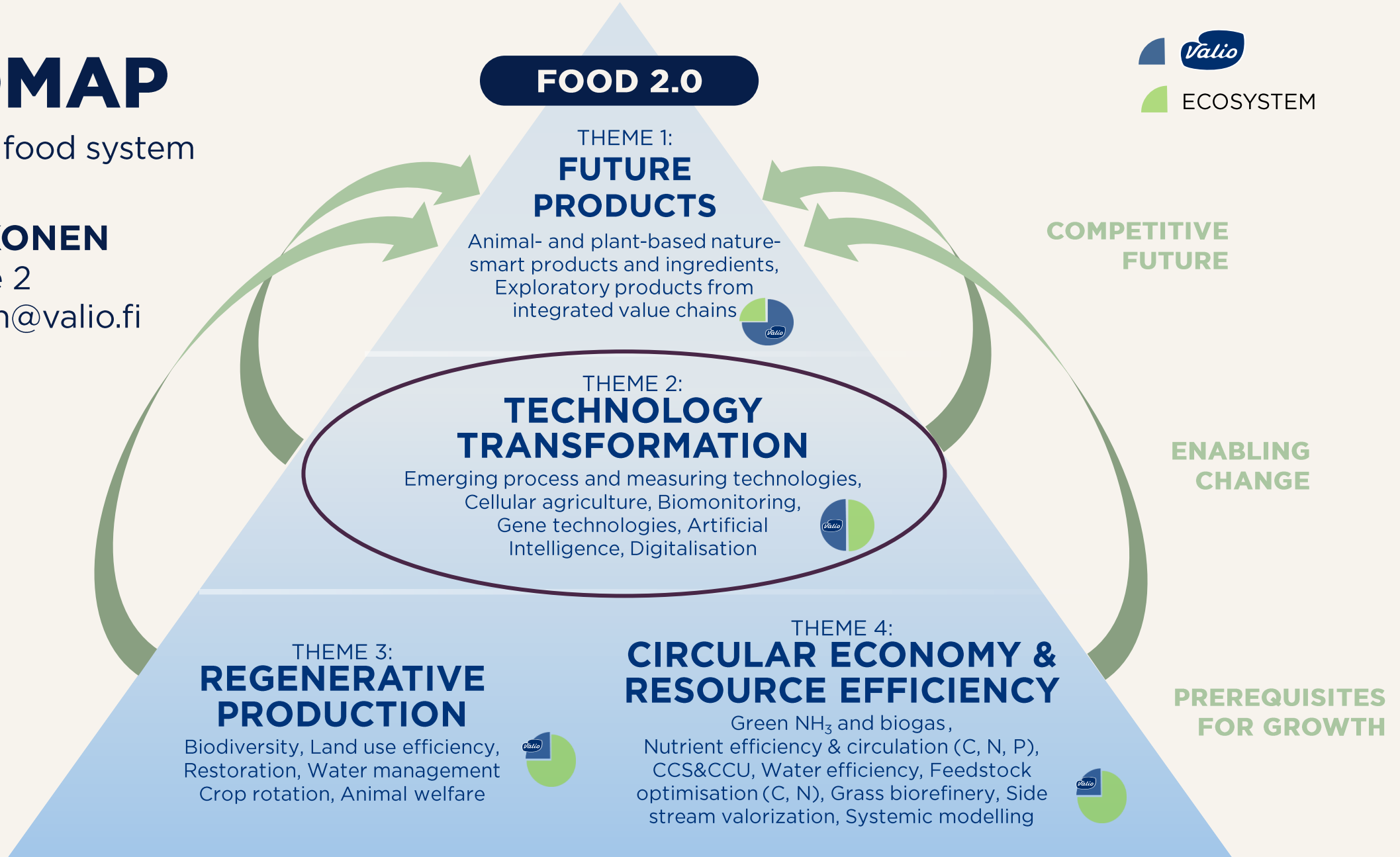
ROADMAP

Nature-smart food system

NIINA VALKONEN

Lead - Theme 2

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CHALLENGES



PROCESS INEFFICIENCY



**RELEVANT TECHNOLOGIES
AND APPLICATIONS?**



GROWING DATA DEMANDS

OPPORTUNITIES

ENABLING

- ✦ Data collection, quality, ownership, data space
- ✦ Data use, integrations, combinations, models
- ✦ AI, robotics, automatization
- ✦ Measuring technologies, biomonitring

**WHOLE VALUE CHAIN
AFFECTED,
WIDE COLLABORATION
AND ACTIONS NEEDED**

WORK AREAS

- ✦ Digital twins of processes, farms, virtual laboratory
- ✦ Data driven process improvements in factories and R&D
- ✦ Cellular agriculture research, emerging processes
- ✦ Personalization, nutritional data



PROJECT EXAMPLE, GLOBAL COLLABORATION

INTERNATIONAL NSF GLOBAL CENTERS PROPOSAL, SUBMITTED

- ✦ The participants are USA (coordinating), Canada, UK, Finland, Japan.
- ✦ Each country funds its own project, in Finland BF and Research Council of Finland.
- ✦ Consortium is formed for 5 years and it aims combining the best expertise worldwide

THE RESEARCH WORK IS BUILT AROUND 4 THRUSTS (THEMATIC AREAS)

- ✦ Thrust 1: Bio- and use-inspired plant and microbial food ingredient production
- ✦ Thrust 2: Sustainable biorefining and processing for functional plant and microbial ingredients
- ✦ Thrust 3: High quality affordable and diversified food design
- ✦ Thrust 4: Environmental, social and economic implications of the future food bioeconomy

FOOD INNOVATION AND DIVERSIFICATION TO ADVANCE THE BIOECONOMY CO-INNOVATION

- ✦ Microbial food ingredient production (VTT)
- ✦ Hybrid (CellAg-plant) food design (VTT)
- ✦ Data-driven RDI (UH)
- ✦ Company parallel projects



ROADMAP

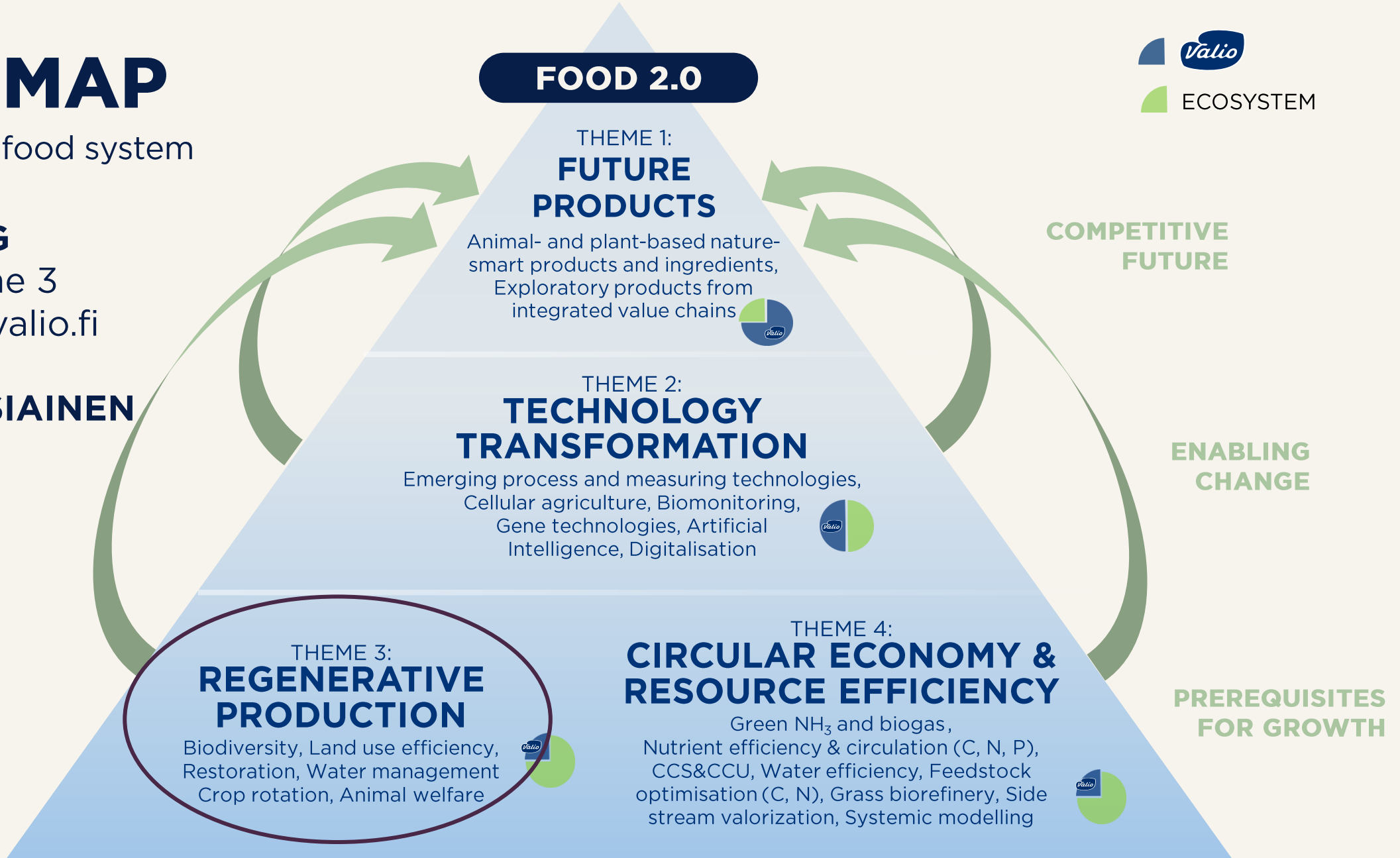
Nature-smart food system

VIRPI KLING

Lead - Theme 3
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JUHA NOUSIAINEN

SVP Climate



CHALLENGES

CLIMATE CHANGE

NATURE LOSS

LAND-USE CHANGE

OPPORTUNITIES: REGENERATIVE PRODUCTION

- ✦ Carbon balance and climate impact measurements/modelling
- ✦ Actions for carbon neutrality
- ✦ Regenerative farming
- ✦ Agricultural aerosols
- ✦ Biodiversity actions
- ✦ Restoration
- ✦ Land-use efficiency
- ✦ Animal well-being
- ✦ Sustainable production



CO-INNOVATION PROJECT DRAFT

FIELD PLOT-BASED CLIMATE IMPACTS LINKED TO PRODUCT LEVEL CARBON FOOTPRINTS

WHAT WE WANT TO ACHIEVE

- ✦ To link the field plot-based climate impacts to product level carbon footprint calculations and tools for primary production and industry needs
- ✦ To clarify the life-cycle calculations based on information collected from farms and different systems by considering the local conditions of arable farming, such as soil properties, environmental effects and farming practices
- ✦ To develop new ways to collect and combine data for life-cycle calculations
- ✦ To verify the carbon sequestration into soil based on latest scientific data

WHAT IS THERE FOR YOUR ORGANIZATION?

- ✦ Possibilities for measuring and verifying the climate effects of arable farming based on modern technology and latest studies
- ✦ develop a life-cycle calculation of your own value chain and thereby offer customers product-specific carbon footprints that consider, e.g., the positive effects of regenerative farming
- ✦ promote the company's innovation activities and practical applications



Create your own project, and build responsible and verified business solutions with the country's top researchers and stakeholders

CONSORTIUM



FINNISH METEOROLOGICAL INSTITUTE



Could your company be involved in the project?



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Pilot Farms
Farm-based field data
GHG-measuring, etc.



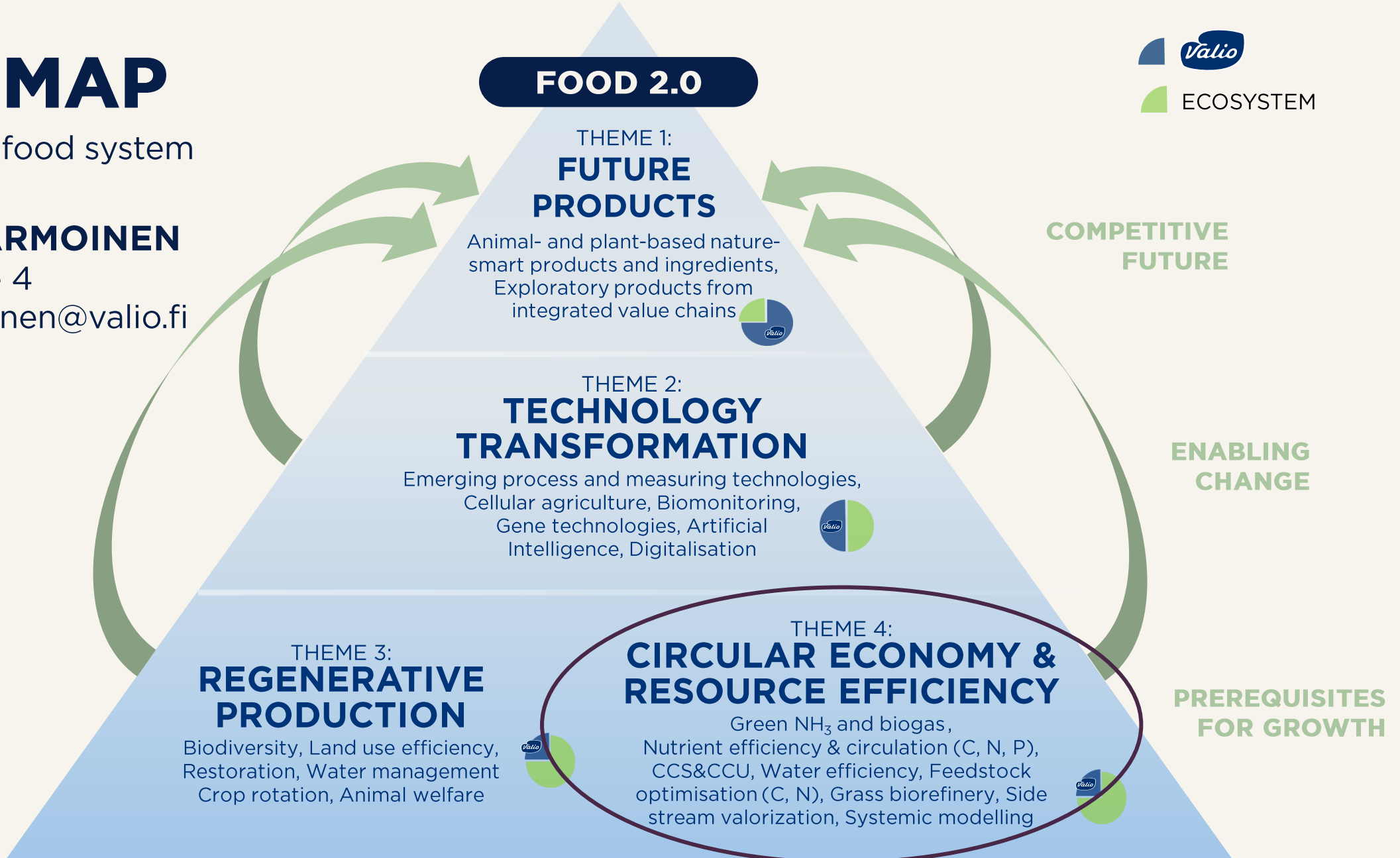
ROADMAP

Nature-smart food system

ROBERT HARMOINEN

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CHALLENGES

LINEAR ECONOMY

CLIMATE CHANGE

Food system responsible for 30 % of global GHG emissions

Population grows and welfare is increased → even more demand

Carbon is added into atmosphere

NUTRIENT INSUFFICIENCY

Sufficient nutrients are essential to feed the needs of growing population

Domestic food production relies on imported fossil nitrogen fertilizers

Food system is leaking nutrients

SOLUTIONS

CLIMATE CHANGE


- ✦ Carbon cycle and capture in integrated food system
- ✦ Renewable energy from agricultural biomasses
- ✦ Biogas production value chain optimisation
- ✦ Power-to-X in food system

NUTRIENT SUFFICIENCY

- ✦ Nitrogen and phosphorus circulation in food system
- ✦ Systemic modeling of nitrogen circulation
- ✦ Technologies for recycled nutrients
- ✦ Roadmap for green ammonia in Finland
- ✦ Biogas production value chain optimisation

PROJECT DRAFT FOR CARBON - AND NUTRIENT CYCLE

Co-Innovation project to tackle challenges on carbon and nutrient cycles of the food system

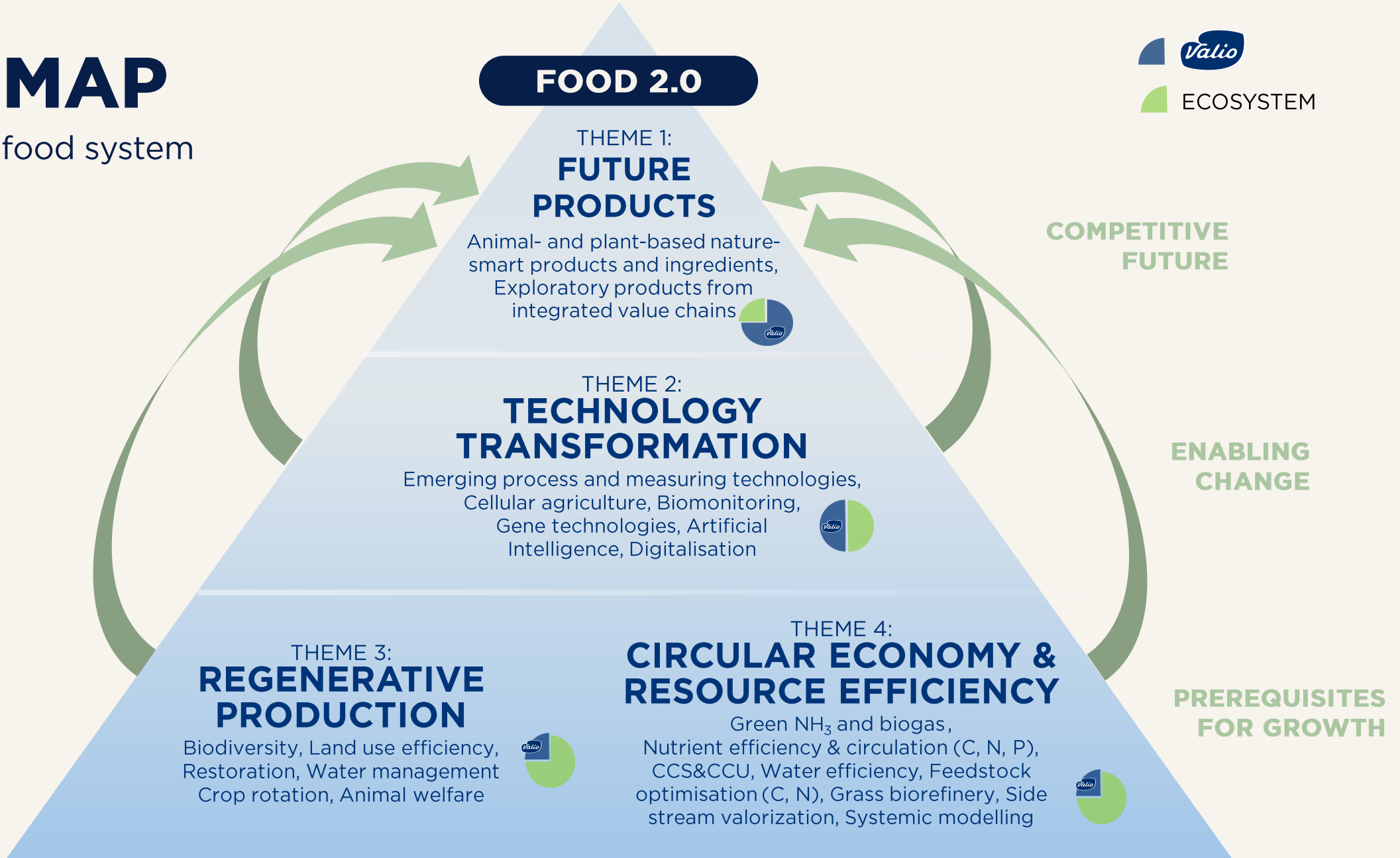
- ✦ Topics of public research:
 - Alternative processing methods of biofertilizers to increase utilization of current nutrients in the food system
 - For biofertilizers from municipal wastes
 - For biofertilizers from agricultural origin
 - Domestic green ammonia and fertilizer production
 - Capturing of BioCO₂, best methods of CO₂ utilization and CO₂ logistics in Finland
 - The concept design for next generation biogas plant that has maximum profitability and positive environmental impact
- ✦ The cycle of carbon and nutrients requires wide range of companies
 -  We welcome companies to participate the public research and to set up their own sideprojects!

To be submitted in January 2025



ROADMAP

Nature-smart food system





DISCUSSION

Together we make life **BETTER**

The background of the image shows a person's hands holding a bowl of seeds. The person is wearing a brown, textured jacket. The seeds are scattered in the air around the hands, creating a sense of movement and abundance. The lighting is warm and soft, highlighting the texture of the hands and the seeds.

WE NEED A SUSTAINABLE FOOD SYSTEM

How do we get there?



THANK YOU!

Have a great summer!



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